

# Innovation Muskoka

## March Seminars

A great opportunity to attend any or all of these excellent seminars.

1. Mon. March 1, 7-9:30 pm, Nipissing University, Bracebridge  
**How Much Does It Cost to Stay in Bed?**

**Donna Douglas, Douglas Communications**

Noted business expert Donna Douglas has helped entrepreneurs grow their businesses since 1995. Her time-tested methods give her clients the tools for lasting success.

Bring a calculator and pencil, plus the approximate total monthly costs for operating your business AND your household ... and be prepared to learn how to cost and price your business for a profitable return!

2. Mon. March 8, 7-9:30 pm, Nipissing University, Bracebridge  
**The Seven Stages to Business Success**

**Dr. Dusty Papke, D.L. Papke & Associates**

An accomplished speaker and educator, Dr. Dusty Papke brings his extensive experience to businesses of all sectors and sizes. Dr. Papke can help you identify what stage of the 'success cycle' you are currently in, and what you can do to launch, grow, or turn around your company.

3. Thurs. March 18, 7-10 pm, Best Western Hotel, Huntsville  
**The Insider's Guide to Getting Published**

**Cynthia Good, Creative Publishing, Humber College**

Cynthia Good, former president and publisher of Penguin Books, has been in the publishing industry for over 25 years. She has acted as consultant, and taught writing and publishing workshops at several universities and colleges, until being engaged as the first Director of The Creative Book Publishing Program at Humber College. Her extensive experience will be invaluable to writers of all genres in learning the ins and outs of the business of publication.

**Book now! Admission is free, but registration is limited.**  
**innovation@muskokafutures.ca / 705-646-9511, ex. 21.**